

Celebrating the early years of the USO and honoring the brave men and women who served in the Pacific Theater during WWII

JULY 8-10, 2016

**RED LION ON THE RIVER (JANTZEN BEACH)
PORTLAND, ORE.**



VENDOR KIT & APPLICATION

VENDING AT TIKI KON

A great opportunity to promote your work, drive sales and interact with customers!

Tiki Kon vending offers artists and small businesses a relaxing and intimate environment to sell their best products, and a fun shopping experience for our guests. But it's about more than just making sales. It's an exciting single-day vending event that provides a great venue for meeting your customers in person, enhancing your image, and introducing yourself to a new audience!

Tiki Kon vending is open Saturday only, yet many of our past vendors report making comparable sales to an entire weekend selling at other events. Since we've compressed a weekend's worth of vending/shopping into one day, our guests and vendors are free to relax and enjoy the rest of Tiki Kon while still capturing as much revenue as if they'd worked all weekend.

We seek unique, high-quality artists and products that fit our themes of tiki culture, tropical climates, nautical ephemera, and vintage fashion, design and housewares. Space is limited, so vendor selection is based on order received, uniqueness, high standards of product quality and tiki culture relevance.

Each year we strive to increase our reach with expanded marketing and more social media integration, and Tiki Kon grows larger, with a bigger media impact, every year. We're open to creative ideas for attracting customers to your booth. We want you to have a fun and profitable experience working with us, and for our guests to have fun shopping with you! Please feel free to drop us a line if you have any questions or special requests at VENDORS@TIKIKON.COM.



CONTACT: VENDORS@TIKIKON.COM - WWW.TIKIKON.COM

COME ABOARD!

The primary theme of Tiki Kon is "tiki" of course, but that means different things to different people.

We view our theme as an appreciation for exotic tropical destinations and the art, music and fashion they inspire. But it also extends into nautical ephemera, classic cars, vintage housewares and fashion, lounge culture, and more. For 2016, our **Tribute to the USO** theme extends that motif into the 1940s and includes ephemera from the South Pacific and related, non-violent military memorabilia. We will consider any non-food vendor application, but priority is given to original arts and crafts, small batch artisan products, and independent business owners.

No guns, knives, hand grenades or simulations of those weapons will be allowed at Tiki Kon.

The purpose of the USO was to entertain the troops, remind them of home, and take their minds off the war for a while during wartime. We honor that mission by keeping focus on more positive aspects of the wartime era.

Island Marketplace

Saturday, July 9, 10:00 AM - 4:30 PM

The Island Marketplace is held in the Mt. St. Helens Ballroom and is free and open to the public. The room is open and well-lit, with power and free wi-fi, and picture windows with a view of the Columbia River. It's right next to our symposiums and adjacent to the swimming pool. Shoppers may enjoy tropical cocktails, beer and wine from our bar, allowing customers to "sip and shop." Due to space considerations, only 10' x 10' booths and 6' x 10' table spaces will be offered in the Marketplace. The room will accommodate displays up to 13' in height.

Nighttime Show Room Vending

Saturday, July 9, 6:30 - 11:00 PM

Vendors may extend their selling day and remain open during the Saturday Night Show, since the vending hall is connected to our show room. After the Marketplace closes at 4:30pm, the room will be closed to the public for a changeover period. During that time, the air wall will be opened to connect the spaces, allowing attendees to shop during the show. Nighttime vending booths have a view of the stage, and vendors who select this option may hang a banner in our show room area (up to 3' x 8'). These spaces are limited. Please plan to bring table lighting, as the room will be darkened for the show. Chinese lanterns, string lights or other colored mood lighting works well.

Mobile Vending

Friday Night, Saturday Day + Night

If your product is easily carried, such as jewelry, clothing, or small trinkets, you can register for mobile vending. This option allows you to work the crowd and sell your product during all weekend events. We ask that mobile vendors be tasteful in their presentation and not too forceful in their sales tactics.



VENDOR GUIDELINES

Our goal is to give you the best possible vending experience and present our guests with a fun, inviting shopping experience.

Important Dates

APPLICATION DEADLINE	APRIL 3, 2016
NOTIFICATION OF ACCEPTANCE	APRIL 17, 2016
FEE PAYMENT DEADLINE	MAY 1, 2016
VENDING DAY	JULY 9, 2016

Application & Approval

Space is limited, so apply early! Applications are considered in the order they are received. Approval and space assignments are made by a panel of Tiki Kon organizers. Our criteria is subjective and includes relevance to the event themes, quality, uniqueness, presentation, vendor history, and limited duplication.

We'll contact you with payment instructions as soon as your application is approved. If payment is not received by the deadline, we reserve the right to release your reserved space to the next vendor in the waiting list. Vendor fees are non-refundable.

Arrival

When you arrive, please check in with the on-site Vendor Coordinator in the Red Lion ballroom, as there may be last minute loading instructions. The timing of many aspects of our event is finely tuned. We ask that you observe load in/out times and consider the ease and speed of your booth set-up and break-down. If you have a large vehicle or trailer to maneuver, please plan to arrive early.

Space Specifications

Booth spaces will be measured and marked prior to your arrival on Saturday morning. Displays, equipment or products must fit within the space provided in order to keep walkways clear and respect the other participants.

Safety & Security

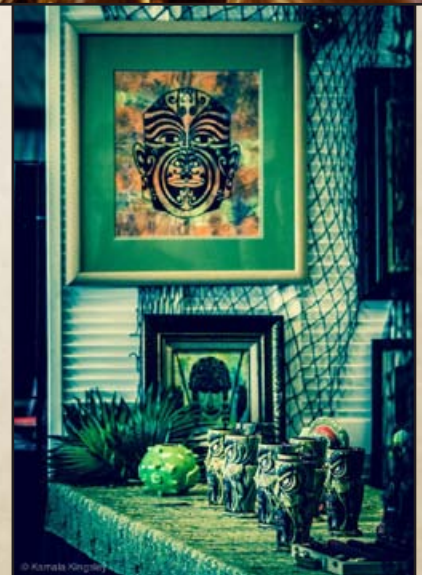
Improper or inadequate booth stabilization may result in loss of merchandise and create potentially unsafe conditions. The event or hotel staff reserves the right to ask any vendor to make immediate necessary adjustments. Please report any unsafe, disruptive or suspicious behavior to event staff immediately!

Services

Vendors are requested to remain open for business for the full duration of vending hours. Break-down of booths should not begin until the Island Marketplace is closed.

Tables, chairs and electricity for booths and tables will be provided upon request, but vendors must bring their own extension cords, lighting, etc., for use inside the booths. Please indicate your needs on the application form.

Vendors are responsible for cleaning their area of trash, leftovers and waste.



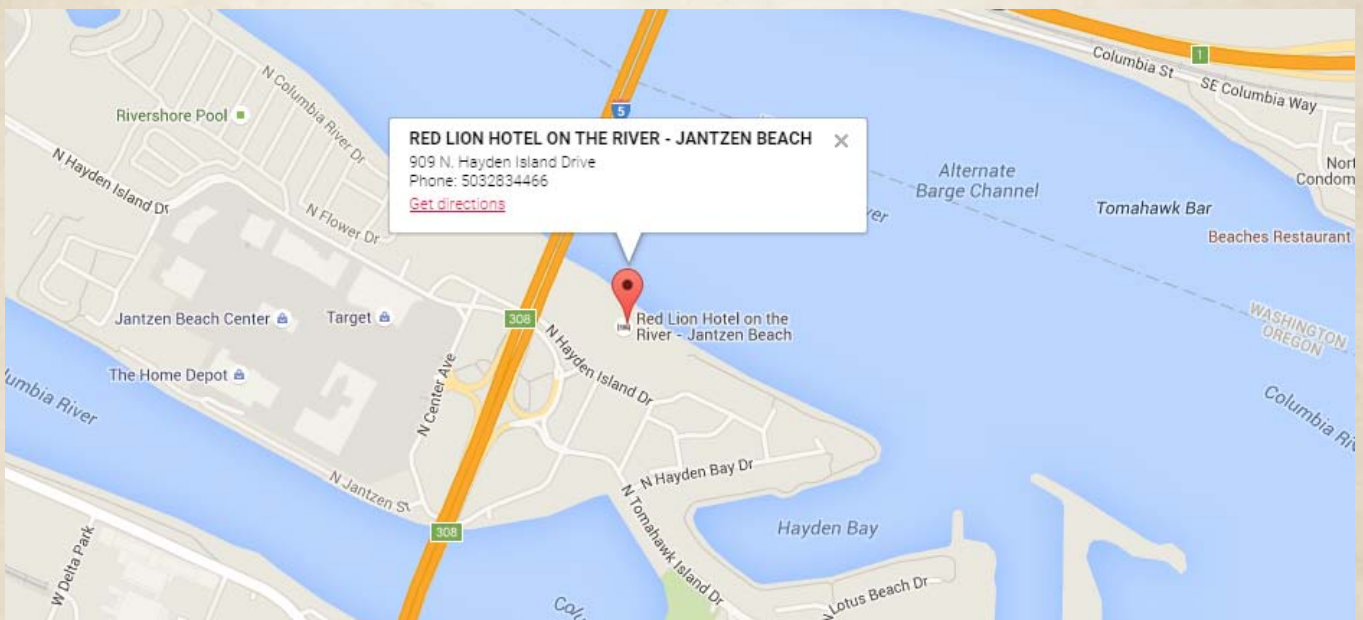
VENDOR GUIDELINES (CONT'D)

Our on-site vending coordinators will be on hand to ensure your load-in and load-out goes smoothly.

Load In/Out Directions for Booth Vendors

Specific load-in directions, such as which door to use and how to best access the vending hall with cargo, will be provided by email in the weeks leading up to the show. Please check in with the Vendor Coordinators in the Red Lion Ballroom when you arrive, and be set up and ready for operation by 9:30 to ensure a prompt opening of our Island Marketplace.

Island Marketplace Hours	10:00 AM - 4:30 PM 6:30 PM - 11:30 PM
Load-In Time	8:00 AM - 9:30 AM
Load-Out Time (daytime-only vendors)	4:30 PM - 5:30 PM
Load-Out Time (nighttime vendors)	11:00 PM - Midnight



Hotel address:
Red Lion Hotel on the River - Jantzen Beach
909 N Hayden Island Dr.
Portland, OR 97217

View in Google Maps: <http://bit.ly/1QYIEQX>



CONTACT: VENDORS@TIKIKON.COM - WWW.TIKIKON.COM



Please complete and sign this page and return it with your application form, or bring the signed form with you on the day of the event. We must have a signed copy of this agreement before you may open for business at Tiki Kon.

Hold Harmless Agreement

This HOLD HARMLESS AGREEMENT is entered into by and between Sandy Bottom Productions LLC, and

[vendor name]

hereafter referred to as "Vendor."

In consideration for being permitted to participate at the 2016 Tiki Kon event as a product vendor or exhibitor, vendor agrees to indemnify, save and hold harmless Sandy Bottom Productions LLC, the 2016 Tiki Kon event organizers and principals, and the Red Lion Hotel on the River and its holding company, from any and all claims which may occur to vendor or vendor's property from any cause whatsoever, or any and all claims from a person(s) purchasing or evaluating vendor's goods or services.

Vendor Agreement

By signing below, vendor attests that all information is correct to the best of his/her knowledge. Vendor agrees to comply with and accept the instructions provided in the Tiki Kon 2016 Vendor Kit (<http://www.tikikon.com/vend>), instructions provided by event staff prior to and during the event, and such other rules or operating procedures as Sandy Bottom Productions LLC or event staff may reasonably require for the orderly and timely conduct and dismantling of the event. Vendor also agrees to comply with hotel policies, local and state laws, and the above Hold Harmless Agreement.

Sandy Bottom Productions LLC shall have full power in the interpretation and enforcement of all rules and regulations contained in the 2016 Vendor Kit, and the power to make such reasonable amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the Tiki Kon 2016 event, provided same does not materially alter or diminish the contractual rights of Exhibitor.

Applications will be considered in the order that they are received but will also be judged based on history with Tiki Kon, appropriateness to the event theme, quality of product, and variety between vendors. Approval of incomplete or incorrect applications may be delayed and may cause the vendor to lose his/her spot. Food/beverage vendors will not be accepted. Sales of guns, knives, hand grenades or simulations of those weapons are strictly prohibited. Any vendor found selling such items will be asked to leave the premises, and no refunds of vendor fees will be provided.

Upon approval, vendor will be be sent an invoice for vendor fees which must be paid by the payment deadline outlined in the 2016 Vendor Kit. If the vendor fails to pay the vendor fees by the stated deadline, the vendor's application will be forfeit and the vending spot offered to an alternate applicant. Vendor fees are non-refundable.

Signed:

Signature Date